



GLOBAL E-COMMERCE PLATFORM

Savings in TrocoBuy



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trocobuy.com





USER
ESTABUENISIMO.COM

REAL EXAMPLE OF OPERATING IN TROCOBUY

Summary of operations until 8/11/13

Purchases made	No. of purchases	Average purchase amount	Items purchased
€84,939.16	102	€832.74	For provision purposes: merchandise for sale (food products, ham, cheese, etc.). Investment goods: they are opening a new shop in Madrid, for which they bought building materials, professional services, catering equipment, etc.

Sales made	No. of sales	Average sales amount	Items sold
€72,723.35	177	€410.87	Food baskets, wines, gourmet products, etc.

Balance	TrocoBuy Commissions	
€-12,215.81	3.75%	€5,912.34

Profit margin (average)	Savings in purchases	
15%	7.50%	€6,370.43

SAVINGS THROUGH TROCOBUY

€ 6,370.43



USER
MAIL BOXES

REAL EXAMPLE OF OPERATING IN TROCOBUY

Summary of operations until 8/11/13

Purchases made	No. of purchases	Average purchase amount	Items purchased
€22,215.40	46	€482.94	For provision purposes: computer maintenance, computers, tyres, packing boxes, adhesive tape, etc. Investment goods: alarm systems, shelving, etc.

Sales made	No. of sales	Average sales amount	Items sold
€31,814.75	98	€324.64	Courier and transport services.

Balance
€9,599.35

TrocoBuy Commissions	
3.75%	€2,026.13

Profit margin (average)
20.00%

Savings in purchases	
12.50%	€2,776.92

SAVINGS THROUGH TROCOBUY

€ 2,776.92



USER
DIELECTRO INDUSTRIAL

REAL EXAMPLE OF OPERATING IN TROCOBUY

Summary of operations until 8/11/13

Purchases made	No. of purchases	Average purchase amount	Items purchased
€41,788.58	32	€1,305.89	For provision purposes: office supplies, plastic bags, LEDs, labels, toners, industrial tape. Investment goods: gifts for customers, catalogues, catering, etc.

Sales made	No. of sales	Average sales amount	Items sold
€103,631.92	89	€1,164.40	Electrical appliances, electrical supplies, plumbing, etc.

Balance	TrocoBuy Commissions	
€61,843.34	3.75%	€5,453.26

Profit margin (average)	Savings in purchases	
30.00%	22.50%	€9,402.43

SAVINGS THROUGH TROCOBUY

€ 9,402.43



USER
HOTEL & BOUTIQUE SPA ADEALBA ****

REAL EXAMPLE OF OPERATING IN TROCOBUY

Summary of operations until 8/11/13

Purchases made	No. of purchases	Average purchase amount	Items purchased
€18,763.93	21	€893.52	Amenities, linens, ink cartridges, merchandising products,etc.

Sales made	No. of sales	Average sales amount	Items sold
€3,994.75	16	€249.67	Hotel stays.

Balance	TrocoBuy Commissions	
€-14,769.18	3.75%	€853.45

Profit margin (average)	Savings in purchases	
45.00%	37.50%	€7.036.47

SAVINGS THROUGH TROCOBUY

€ 7,036.47



USER
CLARIMARKET SL

REAL EXAMPLE OF OPERATING IN TROCOBUY

Summary of operations until 8/11/13

Purchases made	No. of purchases	Average purchase amount	Items purchased
€49,537.92	123	€402.75	For provision purposes: office supplies, insurances, Databases, etc. Investment goods: catalogues, security locks installation, logos designs, etc.

Sales made	No. of sales	Average sales amount	Items sold
€47,928.45	60	€798.81	Mail marketing services.

Balance	TrocoBuy Commissions	
€-1,609.47	3.75%	€3,654.99

Profit margin (average)	Savings in purchases	
40.00%	32.50%	€16,099.82

SAVINGS THROUGH TROCOBUY

€ 16,099.82